

Position Description

Job title	Bike/Walk Connector
Reports to	Executive Director
Hours	Consultant: approx 10 hours/week (Aug 1, 2021 - June 30, 2022)
Pay Rate	\$200 per week (paid bi-weekly)

Position Description + Purpose

Bike Walk Wichita is currently focusing additional efforts and resources in four priority groups identified during our 2021 strategic planning process:

- Evergreen
- Fairmount
- LGBTQ
- Refugee families

The main goal of this position is to help encourage more residents to get outside and active, provide resources, and help build relationships that connect people, organizations and local businesses to BWW efforts.

Bike Walk Wichita seeks an individual from each of the four priority neighborhoods/groups who has a passion for connecting with residents and encouraging people to get active. Walking is one of the best ways to improve one's physical and mental health, so each Bike/Walk Connector will lead at least one weekly walk in their neighborhood/group. Casual group walks provide opportunities to connect with others, help people better know their neighborhood/Wichita better, and encourage others to get active. Research has proven that the more people outside biking, walking and playing improves safety for all. BWW staff and volunteers will provide assistance with walks, bike rides, ReCycle outreach, and other events as needed. Bike/Walk Connectors will plan and help promote walks, collect/report participant data (waivers) to BWW staff weekly, maintain a tub of resources and healthy snacks for participants (from BWW HQs), and engage in related neighborhood/group events.

Duties and responsibilities

Duties and responsibilities include:

- Host at least one weekly walk within the neighborhood/priority group. During check-in, participants can help themselves to resources, water, and healthy snacks.
- Promote weekly walks and other walks/rides/events to build awareness, interest and connections [BWW website/calendar, facebook, city & partner newsletters/pages, flyers, yard signs, etc]. Communications assistance is available and strategies will differ among groups.
- Maintain an event tub with resources, healthy snacks, etc. Everything will be provided by BWW.

- Connect local organizations, clubs, businesses to BWW efforts.
- Network within the neighborhood/priority group to build relationships and connect people to BWW.
- Report participation and connections to BWW staff weekly.

Personal Attributes

- Inviting and outgoing personality.
- Accepting of all cultures, ethnicities, sexual orientation, and social status.
- Excited to help encourage residents to get outside and active.
- Ability to promote activities on social media or other appropriate platforms.
- High level of integrity, diplomacy and initiative.

Minimum Qualifications

- Proficient in use of gmail and basic computer skills for reporting.
- Most work will be done out in the community. There will be a monthly team meeting with the Execu Director to celebrate, share updates and needs.
- Sign a W9 and other needed documentation. Each consultant is responsible to pay taxes.

Working Conditions

The position will be located out in the community with a monthly staff meeting at Bike Walk Wichita headquarters, 131 S. Laura Street, Wichita, Kansas [or virtually].